

	Bondholder	Startup Peterborough	The Skills Service	Promoting Peterborough	The Smart Manufacturing Alliance	GrowIn 4.0	Innovate Peterborough	Future Peterborough
<b>Pride in our communities and environment</b>								
Clean up Peterborough by making it easier to reduce, reuse, recycle and dispose of waste and by better prevention and enforcement to tackle anti-social behaviour, littering and fly tipping	<ul style="list-style-type: none"> <li>Educate businesses regarding the commercial advantages of sustainable business models such as circular economy</li> <li>Raising awareness of local products and services to support more sustainable business practices, such as the SharePeterborough website</li> </ul>	<ul style="list-style-type: none"> <li>Include sustainability and innovation content in course materials</li> </ul>	<ul style="list-style-type: none"> <li>Raise awareness of local, national, and international environmental issues through the Sustainability workstream of the Inspire programme</li> <li>Support Peterborough City Council's EcoSchools programme</li> </ul>		<ul style="list-style-type: none"> <li>Promoting sustainable business practices including resources efficiency and circular economy</li> </ul>	<ul style="list-style-type: none"> <li>Promoting sustainable business practices including resources efficiency and circular economy</li> </ul>	<ul style="list-style-type: none"> <li>Using challenge-led innovation to address local, national, and international societal and environmental challenges</li> </ul>	<ul style="list-style-type: none"> <li>Promoting sustainable business practices including resources efficiency and circular economy</li> <li>Develop and deliver programmes and initiatives such as the SharePeterborough website to make it easier for businesses and residents to adopt sustainable practices such as circular economy and the sharing economy</li> </ul>
Maintain libraries, cultural, arts and leisure places for use by all.		<ul style="list-style-type: none"> <li>Working with the Business &amp; IP Centre to support startup and early stage businesses</li> </ul>	<ul style="list-style-type: none"> <li>Promotion of library services with students and young people through the Inspire creativity/digital and young entrepreneurs/startup programmes</li> </ul>	<ul style="list-style-type: none"> <li>Visit Peterborough - supporting the leisure, retail, hospitality, and tourism sectors via the Visit Peterborough and Business Tourism workstreams</li> </ul>				
Value and support the life and contribution of our rural areas and villages.		<ul style="list-style-type: none"> <li>Use the LEADER network to support engagement with entrepreneurs and early stage businesses in Peterborough's rural communities</li> </ul>		<ul style="list-style-type: none"> <li>Visit Peterborough - promote rural attractions, activities, and hospitality businesses through the Visitor Economy workstream</li> </ul>			<ul style="list-style-type: none"> <li>Supporting the AgriTech sector to improve productivity, sustainability, and profitability in the agricultural sector</li> </ul>	<ul style="list-style-type: none"> <li>Supporting the AgriTech sector to improve productivity, sustainability, and profitability in the agricultural sector</li> <li>Supporting the identification and roll-out of programmes to support rural digital connectivity</li> <li>Exploring green transport solutions to support increased connectivity</li> <li>Work with Connecting Cambridgeshire to improve rural broadband and mobile connectivity</li> </ul>
<b>First rate futures for our children, young people - and quality support for our adults and elderly</b>								
Improve attainment in our schools and provide opportunities to gain skills for life, apprenticeships and degrees from our own university.		<ul style="list-style-type: none"> <li>Supporting the design and delivery of enterprise activities for students across primary, secondary and further education in conjunction with The Skills Service</li> </ul>	<ul style="list-style-type: none"> <li>Raising the aspirations and ambitions of young people regarding future education and work choices through a series of inspirational, curriculum focused programmes; increasing their exposure to the world of work; and equipping them with the employability skills they will need to be successful in the jobs market.</li> <li>Providing business-education brokerage services</li> <li>Promoting training, further education, and higher education locally to support social mobility and upskilling</li> </ul>		<ul style="list-style-type: none"> <li>Supporting the development and delivery of STEM and innovation focussed workstreams with The Skills Service to inspire the next generation of makers and engineers</li> </ul>			<ul style="list-style-type: none"> <li>Supporting the Sustainability workstream within The Skills Service's Inspire series</li> </ul>
Explore new technologies and ideas that increase the chances of people living fulfilled, independent lives in their own homes.		<ul style="list-style-type: none"> <li>Supporting entrepreneurs to create new, sustainable, products and services that help to address societal and environmental challenges</li> </ul>	<ul style="list-style-type: none"> <li>Running enterprise-based, challenge-led, innovation competitions for young people in order to inspire innovative mindsets and identify solutions for societal and environmental challenges</li> </ul>				<ul style="list-style-type: none"> <li>Providing grant funding and additional resources to help drive cross-sector innovation within the city's businesses with a particular focus on manufacturing, sustainability, and addressing societal challenges</li> </ul>	
<b>Better jobs, good homes and better opportunities for all</b>								
Deliver infrastructure to support our area as it grows.				<ul style="list-style-type: none"> <li>Invest in Peterborough - Attracting capital investment into regeneration and infrastructure projects</li> </ul>				<ul style="list-style-type: none"> <li>Identifying tech solutions to improve user experience of the city including digital tools and green transport solutions</li> </ul>
Make better use of our assets and encourage businesses to the city, providing a choice of jobs and careers	<ul style="list-style-type: none"> <li>Support the promotion of local businesses and good news stories</li> </ul>	<ul style="list-style-type: none"> <li>Develop an incubator and enterprise hub for digital business, startups, and as a soft landing hub for inward investors (dependent on the outcome of a Towns Deal feasibility study)</li> </ul>	<ul style="list-style-type: none"> <li>Driving the Youth Employment agenda - promoting young talent and supporting FE/HE and schools to showcase availability of local talent</li> </ul>	<ul style="list-style-type: none"> <li>Invest in Peterborough - supporting a vibrant economy by attracting new companies to the city and supporting existing investors to grow in order to create quality jobs</li> <li>Visit Peterborough - better</li> </ul>	<ul style="list-style-type: none"> <li>Showcase local supply chain capability and digital infrastructure</li> <li>Encouraging a greater proportion of our talent pool to pursue careers in engineering and manufacturing</li> </ul>			<ul style="list-style-type: none"> <li>Promote circular economy and shared economy principles to improve the efficiency of use for city assets including people, property, space, materials, and technology</li> </ul>
Collaborate with partners and businesses on innovative ideas to improve service, increase revenue and lower costs	<ul style="list-style-type: none"> <li>The Opportunity Peterborough Bondholder Network, and OP's wider business network, provide an effective communication channel between PCC and the business community</li> </ul>		<ul style="list-style-type: none"> <li>Running enterprise-based, challenge-led, innovation competitions for young people in order to inspire innovative mindsets and identify solutions for societal and environmental challenges</li> </ul>				<ul style="list-style-type: none"> <li>Providing grant funding and additional resources to help drive cross-sector innovation within the city's businesses with a particular focus on manufacturing, sustainability, and addressing societal challenges</li> </ul>	<ul style="list-style-type: none"> <li>Tasked with identifying funding and competitions to support the innovation and transformation within PCC services</li> </ul>

Work with Businesses through a City Business Improvement District (BID) to develop a vibrant city center economy, encouraging tourism and making Peterborough a city people want to live in, work in and visit.			<ul style="list-style-type: none"> <li>• Broker focus groups with students and business to identify thoughts for the future of the city</li> </ul>	<ul style="list-style-type: none"> <li>• Visit Peterborough - work with the BID to support the leisure, retail, hospitality, and tourism sector by raising the profile of the city's attractions, amenities, and facilities with local, national, and international audiences</li> </ul>				<ul style="list-style-type: none"> <li>• Identifying tech solutions to improve user experience of the city centre</li> </ul>
Ensure everyone in our communities can share the benefits of better jobs and a thriving economy	<ul style="list-style-type: none"> <li>• Promote programmes such as Disability Confident and the Armed Forces Covenant to provide opportunities for all and support the diversification of workforces</li> </ul>	<ul style="list-style-type: none"> <li>• Work with partners such as Cross Keys Homes and Longhurst to deliver startup programmes their tenants</li> <li>• Developing the skills of the city's entrepreneurial community to create more competitive, sustainable, and successful businesses</li> <li>• Supporting the development of talent in specific areas, such as digital, to address broader skills gaps in the city</li> </ul>	<ul style="list-style-type: none"> <li>• Work with Youth Employment UK and other partners to address challenges around youth unemployment and establish Peterborough as a Youth Friendly City</li> <li>• Raising the aspirations and ambitions of young people regarding future education and work choices through a series of inspirational, curriculum focused programmes; increasing their exposure to the world of work; and equipping them with the employability skills they will need to be successful in the jobs market.</li> </ul>	<ul style="list-style-type: none"> <li>• Invest in Peterborough - supporting a vibrant economy by attracting new companies to the city and supporting existing investors to grow in order to create quality jobs</li> </ul>	<ul style="list-style-type: none"> <li>• Providing workshops, training programmes, and bootcamps for manufacturing companies</li> <li>• Supporting the development and delivery of STEM and innovation focussed workstreams with The Skills Service to inspire the next generation of makers and engineers</li> <li>• Supporting the development of maker communities to enable skills development at the community level</li> </ul>	<ul style="list-style-type: none"> <li>• Supporting the development of skills related to the identification, implementation, and use of industry 4.0 technologies and sustainable business models e.g. circular economy</li> </ul>		
Maintain our recognised status as an inclusive, cohesive city where there are opportunities for all.	<ul style="list-style-type: none"> <li>• Promote programmes such as Disability Confident and the Armed Forces Covenant to provide opportunities for all and support the diversification of workforces</li> </ul>	<ul style="list-style-type: none"> <li>• Work with partners such as Cross Keys Homes and Longhurst to deliver startup programmes their tenants</li> <li>• Developing the skills of the city's entrepreneurial community to create more competitive, sustainable, and successful businesses</li> <li>• Supporting the development of talent in specific areas, such as digital, to address broader skills gaps in the city</li> </ul>	<ul style="list-style-type: none"> <li>• Work with Youth Employment UK and other partners to address challenges around youth unemployment and establish Peterborough as a Youth Friendly City</li> <li>• Raising the aspirations and ambitions of young people regarding future education and work choices through a series of inspirational, curriculum focused programmes; increasing their exposure to the world of work; and equipping them with the employability skills they will need to be successful in the jobs market.</li> </ul>	<ul style="list-style-type: none"> <li>• Invest in Peterborough - supporting a vibrant economy by attracting new companies to the city and supporting existing investors to grow in order to create quality jobs</li> </ul>	<ul style="list-style-type: none"> <li>• Providing workshops, training programmes, and bootcamps for manufacturing companies</li> <li>• Supporting the development and delivery of STEM and innovation focussed workstreams with The Skills Service to inspire the next generation of makers and engineers</li> <li>• Supporting the development of maker communities to enable skills development at the community level</li> </ul>	<ul style="list-style-type: none"> <li>• Supporting the development of skills related to the identification, implementation, and use of industry 4.0 technologies and sustainable business models e.g. circular economy</li> </ul>		